Financial Elements:

This agreement covers Marlboro's arrangement with the Quick Chek New Jersey Festival of Ballooning and the brands' presence at the event. The total sponsorship fee will be $25,000, payable as stipulated above.

Budget Implications:

This sponsorship fee has been budgeted in our 1996 program.

Approvals:

J. Fontanez		6/20/96
S. Sampson		5/21
L. Broeman	For your signature	
Finance B. Colby		5/21/96 5/31/96
Risk Management L. Robertson		6/3/96

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